



Desktop Cinema / SMS Storytelling – Group Self-Assessment Form

Group #: _____

Student 1: _____ Student 2: _____

Student 3: _____

Instructions

As a group, assign a score for each of the following categories. Use the criteria from the project rubric justifying your decisions.

	■ Excellent	■ Good – Adequate	■ Some effort	■ Insufficient
Storyboard Detail and Quality	Highly detailed storyboard with 5-7+ clearly defined frames . Each frame includes visual content , dialogue/text , and emotional/plot shifts . Story pacing is well-structured and fully supports the narrative concept.	Clear storyboard with at least 5 frames. Most frames include visual content and intended plot shifts, though some minor elements (e.g., emotional tone, scene clarity) could be refined.	Basic storyboard with 3-5 frames. Frames are somewhat incomplete or lack full description of actions, visuals, or emotional shifts. Story flow may need clarification.	Incomplete or unclear storyboard with fewer than 3 frames. Missing key elements (visuals, actions, emotions) or hard to understand the story's flow.
Why did you give yourself this score? (3-4 lines)				
Looking back, what would you revise in your storyboard to improve pacing, tension, or clarity in the story?				

	■ Excellent	■ Good – Adequate	■ Some effort	■ Insufficient
Concept	Concept is clearly defined, creative, and deeply connected to the theme of privacy/surveillance; storytelling is compelling and coherent.	Concept is clear and connected to the theme; some areas could be more fully developed or creatively expanded.	Concept is present but underdeveloped; connection to theme is minimal or unclear.	Concept is unclear, disconnected from the theme, or missing critical narrative elements.
Why did you give yourself this score? (3–4 lines)				
Were there any missed opportunities or moments where your theme could have been expressed more effectively or with more nuance?				

	■ Excellent	■ Good – Adequate	■ Some effort	■ Insufficient
Production and Quality	Final video shows excellent quality: strong assemblage, clear narrative flow, smooth editing, and thoughtful use of multimedia elements.	Final video is complete with mostly good assemblage and editing; minor issues in flow, technical execution, or media integration.	Video assembled but with notable technical flaws (choppy transitions, uneven pacing, missing media elements) affecting clarity.	Video is incomplete, disorganized, or shows major editing and assemblage issues; very difficult to follow or poorly executed.
Why did you give yourself this score? (3–4 lines)				
What was the weakest aspect of your final production (visuals, coherence, media quality), and how might they be improved in future projects?				

Save your form as **SelfAssessment–Group#.pdf**